

# AFFECTO INCREASES PRODUCTIVITY AND COMPETITIVENESS IN THE INSURANCE INDUSTRY

Affecto is today actively working with several of the largest companies in the insurance industry in Sweden. Affecto delivers technical expertise with many years of experience within development, implementation and refinement of existing decision support systems (BI/DW) and its surrounding processes. Affecto's knowledge and experience in this industry comprise a total of 65 years divided amongst 20 consultants.

On a comprehensive level Affecto offers solutions in: Decision Support and Data Quality Solutions, BI Management Models for Organizations (BICC), Industry Models for Insurance, Risk Management, Solvency II, Project Management, Training, Development and Management of data warehouses and CRM-Programs containing campaign management, customer analysis, customer scoring and process improvements.

**"65 years of Knowledge and Experience in the insurance industry"**

The tools and solutions that Affecto uses are based on technologies from leading suppliers and partners such as Informatica, IBM Cognos, Microsoft, Oracle, SAP Business Objects.

Affecto provides structured and customized decision support solutions where business can take advantage of existing data to the maximum. The value of structured data is that it can be processed into information that provides an overall perspective of the business or enterprise. This is a good basis for the ability to develop, maintain and streamline existing business strategies.



## Affecto works with the following Partners:

- Informatica
- IBM Cognos
- Microsoft
- Oracle
- SAP Business Objects

## Affecto offers Solutions for the following:

- Decision Support
- Data Quality Solutions
- BI Management Models for Organizations (BICC)
- Industry Models for Insurance
- Risk Management
- Solvency II
- Training
- Development and Management of data warehouses
- CRM-Programs (containing campaign management, customer analysis, customer scoring and process improvements)

### WANT TO FIND OUT MORE?:

If you find this brief information about Affecto's competence and experience within the insurance industry interesting and want to know more about the business cases we have made; don't hesitate to contact our insurance team:

Magnus Isenberg  
Title: Regional Manager Affecto Stockholm  
Phone: +46 (0) 704 85 09 13  
E-mail: magnus.isenberg@affecto.com

Göran Mostberg  
Title: Key Account Manager  
Phone: +46 (0) 708 80 40 22  
E-mail: goran.mostberg@affecto.com

### ABOUT AFFECTO

Affecto provides the broadest range of services and knowledge of Business Intelligence.

With Affecto's Business Intelligence solutions organizations are able to integrate strategic targets with their business management.

Business Intelligence solutions enable the further processing and effective utilisation of information generated by IT systems.

Affecto operates in Sweden, Finland, Norway, Denmark, Estonia, Latvia, Lithuania and Poland and has around 1 000 employees.

Affecto Sweden AB  
Wallingatan 2  
SE-111 60 Stockholm, Sweden  
Tel +46 (0)8 444 98 00  
Fax +46 (0)8 444 98 20  
info.stockholm@affecto.com  
www.affecto.se